

# JUAB COUNTY TOURISM PROFILE

County Indicator	2010	2011	2012	% Change 2011-2012	State Ranking
<b>DEMOGRAPHIC</b>					
Population	10,258	10,335	-	-	
Total Non-Ag Employment	3,138	3,032	-	-	
Non-Ag Avg Monthly Wage	\$2,496	\$2,489	-	-	
Per Capita Income	\$23,565	\$24,351	-	-	
Unemployment Rate*	10.0%	8.8%	-	-	
<b>SPENDING &amp; EMPLOYMENT</b>					
Spending by Travelers**	\$12,551,561	\$13,473,836	-	-	
Travel & Tourism Related Employment	236	243	-	-	
<b>TOURISM TAX REVENUES</b>					
Local Tax Revenues from Traveler Spending**	\$656,455	\$710,612	-	-	
Transient Room Tax	\$61,298	\$69,044	\$72,538	5.1%	
Restaurant Tax	\$83,576	\$83,934	\$98,317	17.1%	
<b>Retail Sales</b>					
Gross Taxable Retail Sales	\$85,790,172	\$102,379,334	-	-	
<b>REGIONAL VISITATION COUNTS</b>					
Palisade S.P.	141,458	167,869	195,596	16.5%	
Yuba S.P.	225,213	140,965	237,708	68.6%	
Fremont Indian S.P.	78,055	101,993	113,892	11.7%	
Territorial Statehouse S.P.	8,817	22,564	29,079	28.9%	

\* Several Counties have identical Unemployment Rates

\*\* GOPB methodology change for 2010 calculations

r = revised

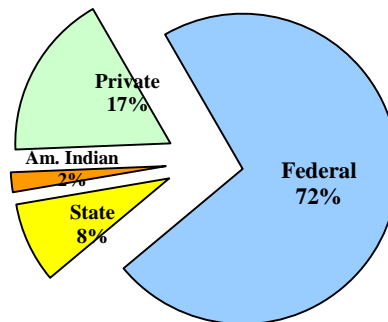
Land Ownership - 2012	% Total
<b>Total Acres in County</b>	<b>100.0%</b>
<b>Federal Government</b>	<b>72.4%</b>
BLM	66.2%
US Forest Service	5.4%
National Park Service	--
National Wildlife Service	0.7%
Other •	0.0%
<b>State Government</b>	<b>8.4%</b>
Utah State Parks & Recreation	0.0%
Utah State Wildlife Reserves	0.6%
State Trust Lands	7.7%
Other ••	0.0%
<b>American Indian</b>	<b>2.1%</b>
<b>Private*</b>	<b>17.3%</b>

• Includes Military and Bankhead Jones land

•• Includes State Sovereign and UDOT land

\*May include some local government land

Land Ownership - 2012



# Juab County Tourism Profile

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